



ROMANIAN HEALTHCARE CONFERENCE & EXPO

1st edition | October 14th 2022

JW Marriott Bucharest Grand Hotel



PLATINUM PARTNER:



SILVER PARTNER:



CONFERENCE AGENDA

09:00 Welcome Coffee, Meet & Greet

09:40 Business Start | **Mădălina Vilău**, CX Advisor & Managing Director @Marketing Insiders Group

09:45 Opening Speech | **Răzvan Predica**, Country Manager @Affidea România

MEDCARE SESSION

10:00 Mental and Behavioural Health Care in a Post-Pandemic World:
Emergent Needs and New Challenges for Service Delivery

Barry L. Jackson, Ph.D., Vice President, Osteo Re School of Osteopathy. Professor and Director Emeritus, The Drug, Alcohol and Wellness Network @Bloomberg University of Pennsylvania, Fulbright Senior Scholar, Addiction Specialist

10:30 Major healthcare industry trends in the Post-Covid Era.

Mental health for caregivers and the special case of compassion fatigue

Andreea Szilagyi, Ph.D., Adjunct Professor @Antioch University New England, University Lecturer @University Politehnica of Bucharest, Leadership Coach & Career Counsellor

11:00 "Led by Patient Care" as an Every-Day philosophy

Simona Cernea, Executive Director @Leventer Medical Group

11:30 Coffee Break & Warm-up Business Talks

MEDBUSINESS SESSION

12:00 The private healthcare sector | Stats, Market Dynamics and Patient care approach

Răzvan Predica, Country Manager @ Affidea România

12:25 How the pandemic reshaped private healthcare in Romania | Stats and Predictions

Robert Șerban, Vicepresident @Palmed

PATIENT CARE PANEL DISCUSSION

12:50 Medical Traceability for Chronic Patients

Oana Vasile, Executive Healthcare Consultant @IQ Consult | **Moderator**

Florentina Tomoiu, Head of Regional @Signal Iduna

Anca Ghelbere, Marketing & Communication Manager @Affidea Romania

Rozalina Lăpădatu, President of A.P.A.A. (Association for Patients with Autoimmune Diseases)

13:20 Business Lunch & Networking

STRATEGIC PARTNERS



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Read more on patientexperience.ro.





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MEDTECH SESSION

14:00 Machine Learning for Healthcare: Current solutions, Opportunities and New frontiers

Video Conference with Mihaela van der Schaar, Director of the Cambridge Centre for AI in Medicine (CCAIM), John Humphrey Plummer Professor of Machine Learning, AI, and Medicine @University of Cambridge

14:40 Healthcare 2.0 | Hybrid Telemedicine Innovation that brings doctors closer to patients

Medicare Transformation: adoption dynamics and future impact.

Telehealth software and hardware designed for critical doctor-patient needs.

George Niculcea, Vicepresident @Bright Distribution, Founder and CEO @Octodoc

15:10 Coffee Break & Business Talks

NEW GENERATION DIGITAL HEALTH ECOSYSTEMS

15:25 How to recognize and measure Patient Emotions from the first point of contact.

Understanding and improving patient experience using AI

Alin Rosca, CEO & Founder @RepsMate

How to enable doctors to focus more on patients and not on paperwork by using Voice Recognition AI assistant

Vlad Anciu, Head of Operations @MediNav

What is Virtual Speech Therapy? How does it work and what are the 10 most important benefits

Ana Maria Onica, Co-founder & CEO @Voxi

Physical Rehab through Interactive Games

Ana-Maria Melinte, Co-founder & Exigo Health

SMART RECRUITING FOR BETTER BUSINESS OPERATIONS

15:55 Challenges and solutions for Recruiting Medical Specialists in EU

Catrinel Hagivreta Djafari, Co-founder & CEO of MEDIjobs

16:30 End of Business Sessions

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