



FUTURE  
STATION

# **FORESIGHT**

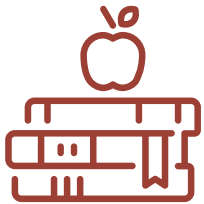
## **Anticipating and Preparing for What's Next**

*futurestation.ro*

my  
work



FUTURE  
STATION



COPENHAGEN  
INSTITUTE  
FOR FUTURES  
STUDIES



INTERNATIONAL CERTIFIED FUTURE STRATEGIST



UNIVERSITY OF HOUSTON



**BiSM** | BUCHAREST  
INTERNATIONAL  
SCHOOL OF  
MANAGEMENT



ASSOCIATION OF  
PROFESSIONAL  
FUTURISTS







# Word of the Year 2022



# PERMACRISIS



“

**The world spends more money buying ice cream than we do financing thinking on futures and foresight.”**

**Sophie Howe,**  
World's first Future Generations Commissioner





# HOMO Sapiens Prospectus

The New York Times

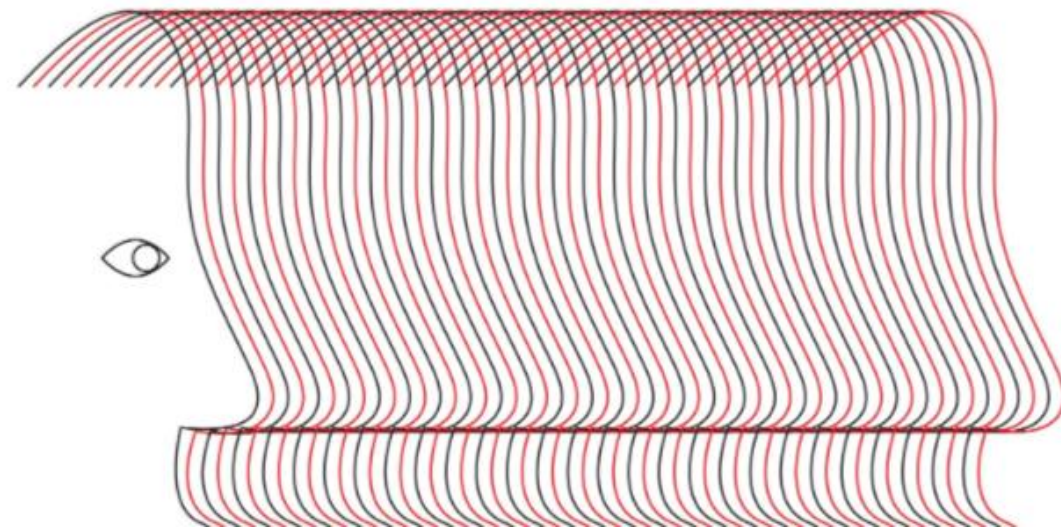
Opinion

OPINION

## We Aren't Built to Live in the Moment

By Martin E. P. Seligman and John Tierney

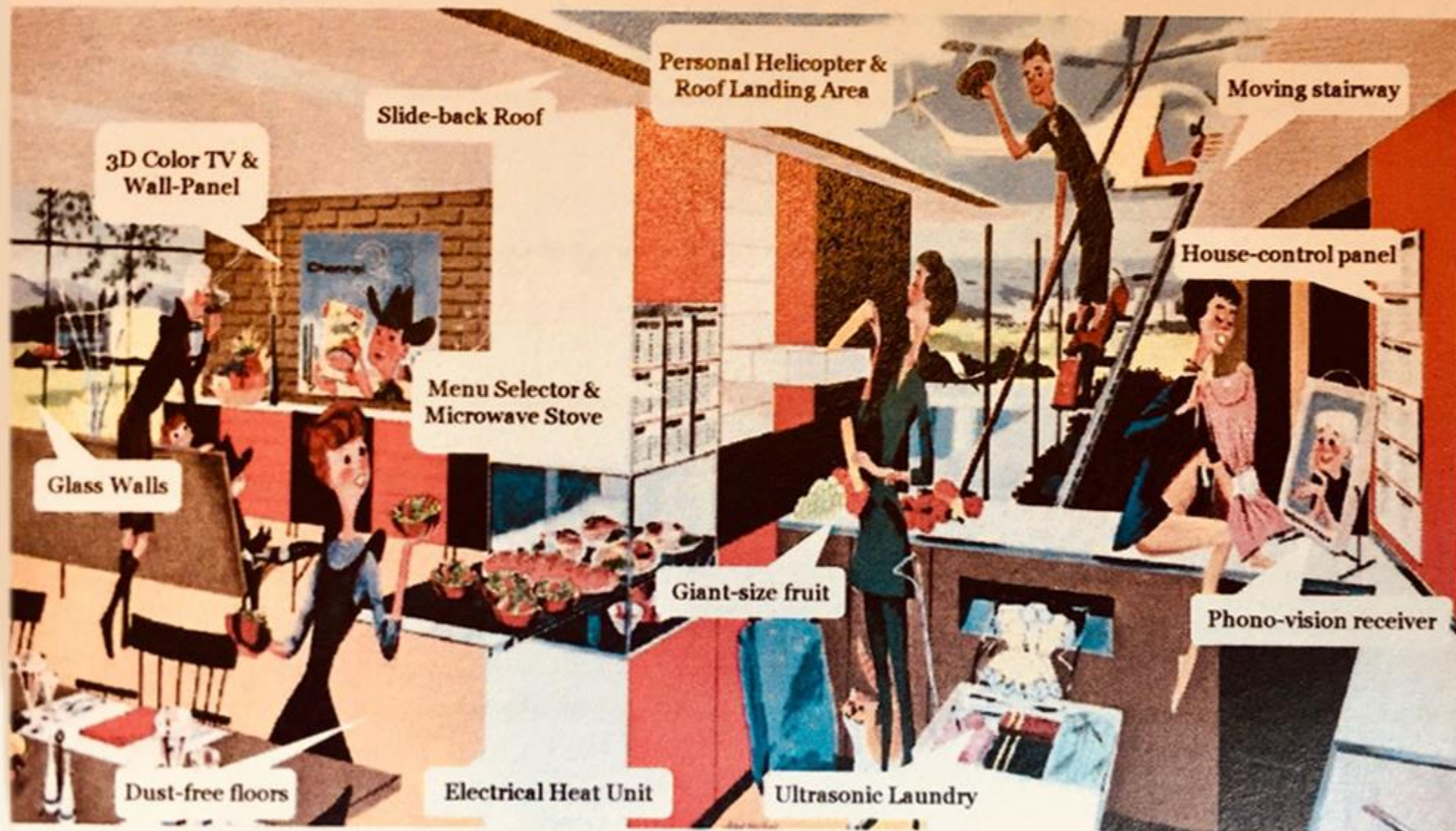
May 19, 2017



Source: Own elaboration based on the work of Kononiuk, 2014 and Voros, 2003



# "America 2000 – This is Your Future!"



USA Magazine, "America 2000: This is Your Future", 1950.





“  
Prediction is very  
difficult, especially  
about the future.”

**N. BOHR**







**FORESIGHT**  
is about **Anticipation &**  
**Future Preparedness,**  
**Not Prediction!**





# *Future* exploration



## **HINDSIGHT**

Look back to  
look forward



## **INSIGHT**

Scan for signals of  
change, identify patterns,  
forget about predictions

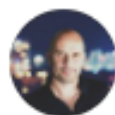


## **FORESIGHT**

Talk possibilities!

# The Rise of Fractional

About 65,000 results



ert • 2nd

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CPO @Sentiance / Fractional CPO @summ.link  
Mortsel

Talks about #hrdevelopment, #peoplestrategy, #businessandmanagement, and #organisationaldevelopment  
Provides services - Management Consulting, Business Consulting, HR Consulting



2nd

Connect

Fractional CFO  
Valley Park, MO

Current: Fractional CFO at Ivani LLC

Jeremy Nulik is a mutual connection



Follow

Fractional CMO • Working with tech companies that positively impact people's lives. No fairy tal...  
Cluj-Napoca

Talks about #tech, #startup, and #marketing

3K followers • Madalina Uceanu, Ionut Tata, and 77 other mutual connections

and for good reason.

umber of flexible work arra  
nd more freelance consulti

• The "Expertise as a usual. Many leaders have taken on roles as a fractional executive — the



# **BOLSTER**

*(Customer care) Executive teams and Board members “on-demand”*

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## Start Your Search with Bolster


We help companies scale their CEOs, Executive Teams, and Boards

TALENT

What type of talent are you searching for?

FOCUS AREA

Which area do you need help in?

 Search





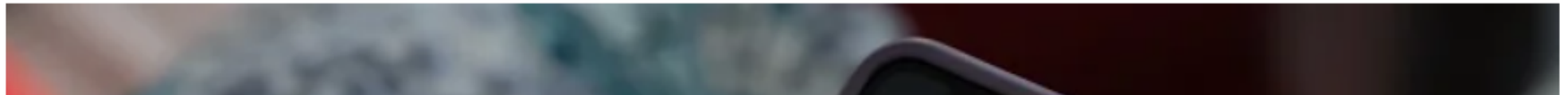
**LINKEDIN**

*Values-based job search tool*

[Home](#) > [News](#) >

# LinkedIn adds new values-based job search tool for purposeful employers

The new feature allows job seekers to search for vacancies at companies that align with their values and cultural preferences.



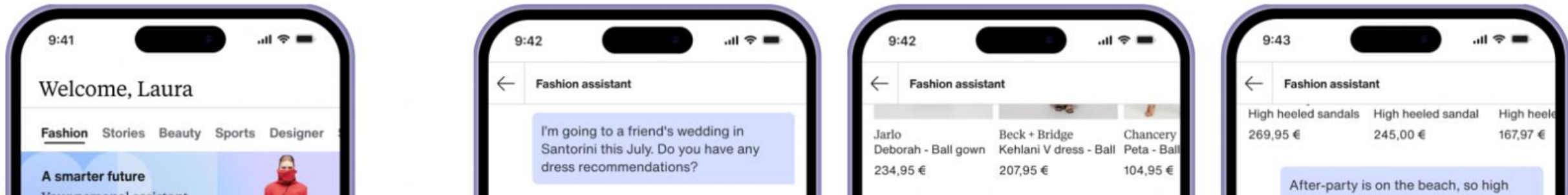


# ZALANDO

Customer care powered by ChatGPT

## Zalando to launch a fashion assistant powered by ChatGPT

April 19, 2023 • Technology





# JOY & OPENAI

Customer care for newly weds



Apps

## Wedding platform Joy will let you outsource your vows to OpenAI

Lauren Forristal @laurenforristal / 10:01 PM GMT+2 • March 16, 2023

 Comment







**NET Dragon**

*AI named as CEO*

# In a First, AI-Powered Robot Named CEO of a Chinese Firm

The company's "organisational and efficiency department" will be led by Tang Yu, who would be responsible for overseeing operations valued at nearly \$10 billion in the company.

BY BHUVANA KAMATH



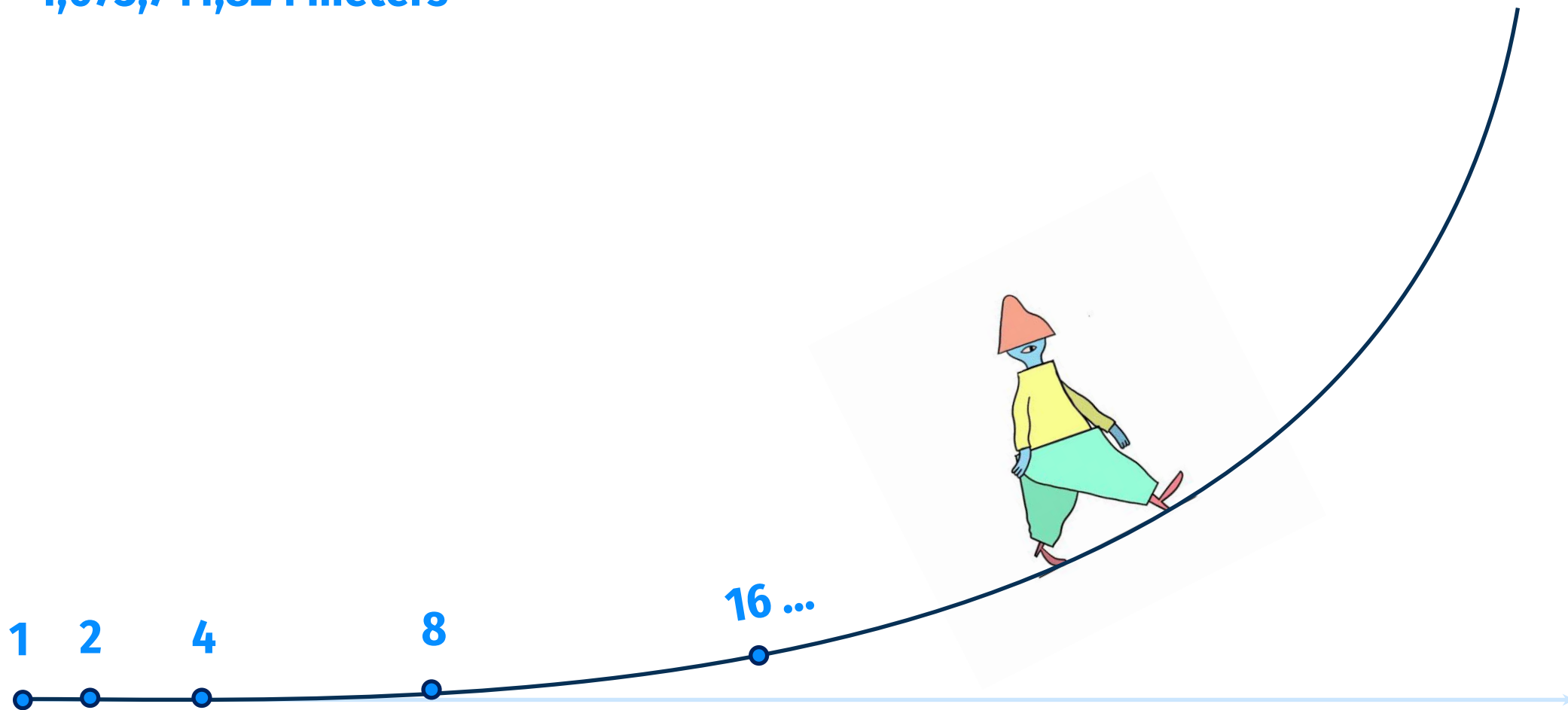
# Linear

30 meters



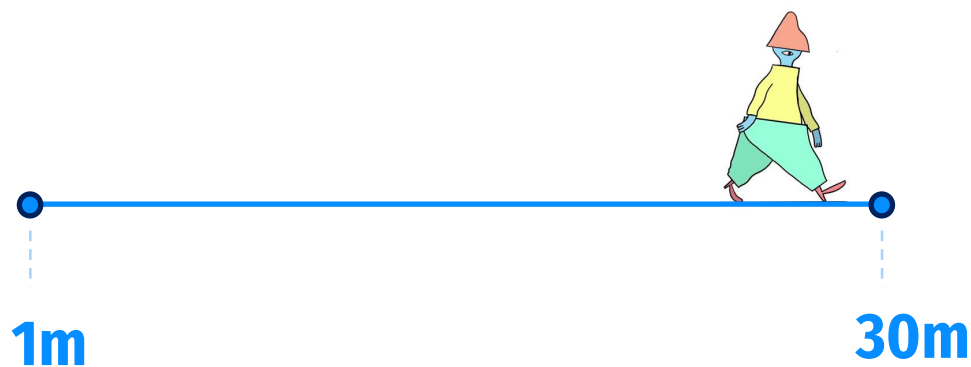
# Exponential

1,073,741,824 meters

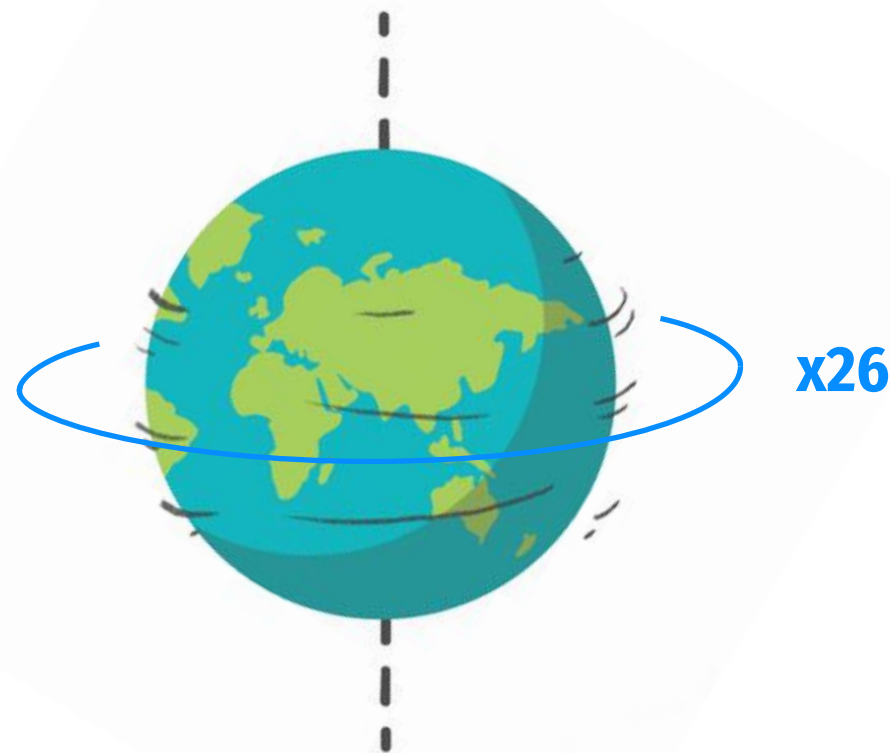




# Linear vs. Exponential



If your stride is 1 meter, 30 linear steps will take you 30 meters from the starting point.



With 1 meter stride, 30 exponential steps will take you 26 trips around the Earth.

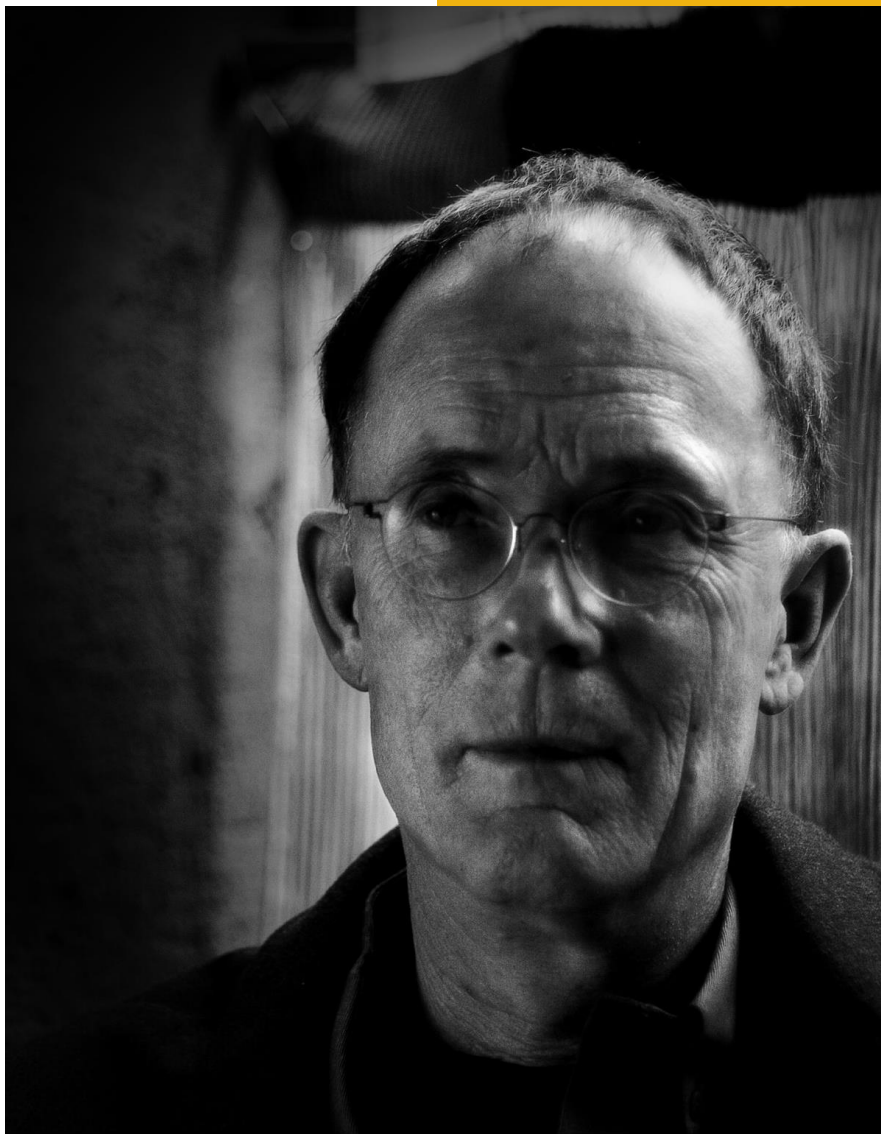
## ***“End of history” illusion***



“

**Human beings are  
works in progress that  
mistakenly think  
they're finished.”**

Dan Gilbert, Harvard psychologist



“  
**The future is  
already here –  
It’s just not very  
evenly distributed.”**

**WILLIAM GIBSON**



# WHAT IF?

# WHAT WILL I DO IF?



# *Future* exploration



## **HINDSIGHT**

Look back to  
look forward

## **INSIGHT**

Scan for signals of  
change, identify patterns,  
forget about predictions

## **FORESIGHT**

Talk possibilities!



# **FORESIGHT compensates UNCERTAINTY**

EDUCATION, SKILLS AND LEARNING

# These 4 skills can make the world better

**SKILL 01**  
**Futures Literacy**

**SKILL 02**  
**Systems Thinking**

**SKILL 03**  
**Anticipation**

**SKILL 04**  
**Strategic Foresight**



Source: [www.weforum.org/agenda/2020/08/the-four-skills-to-make-the-world-better-after-covid-19](https://www.weforum.org/agenda/2020/08/the-four-skills-to-make-the-world-better-after-covid-19)





# *Rules for talking about the **FUTURE***

- There are multiple futures. – **Talk possibilities!**
- The future is not predictable – **Scan for signals of change, identify patterns, forget about predictions**
- There is no data about the future, only about the past – **Look back to see forward**
- The future can be influenced – **Our actions today can influence the tomorrow!**



FUTURE  
STATION

Scanați QR codul cu camera telefonului mobil



diana@futurestation.ro

**“PLAN FOR THE  
FUTURE  
BECAUSE THAT’S WHERE  
YOU’RE GOING TO SPEND  
THE REST  
OF YOUR LIFE.”**

Mark TWAIN