

The Future of Communication CHATBOT with a Human Touch



Contact Center Platform Provider

About Services Products Industries

Romanian company | 26 years experience | 6 continents covered | Advanced & intelligent technology

Call & Contact Center full solutions |
Omni-channel, Cross-channel & Multichannel platforms

Dialers | CRM | IVR |
Conference | Ticketing |
Chat | Email | Recorder |
Wallboards | Monitors |
Workforce

Financial services |
BPO | Insurance |
Health Care Services |
E-Commerce | Telecom
| Customer Service |
Collections | Sales |
Travel |

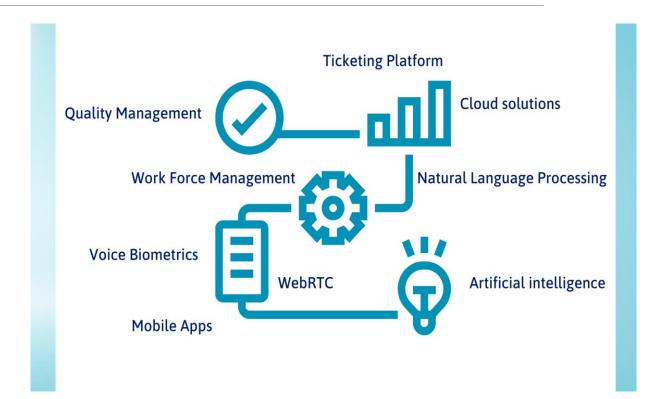




Roadmap – Let's grow together

Using the **Mediatel Data** custom products, you can quickly benefit from up-to-date innovative business communications solutions that meet the evolving demands of the current, challenging, market needs.

In the last year, we have given more importance to artificial intelligence and thus we have developed a series of products such as voice biometrics, voice bot, email bot, virtual assistant, and script adherence, designed in line with the needs and expectations of customers.

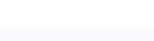


To continue providing human interactions in a digital world, you need to turn on digital technologies that support rather than replace humans.



Success storie

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NCGS









CFR **CFR Călători**

















Communication plays a vital role in human life

Over the years, communication has changed significantly.

There are many things that impacted the progression of communication such as **social dynamics**, and **technology**.

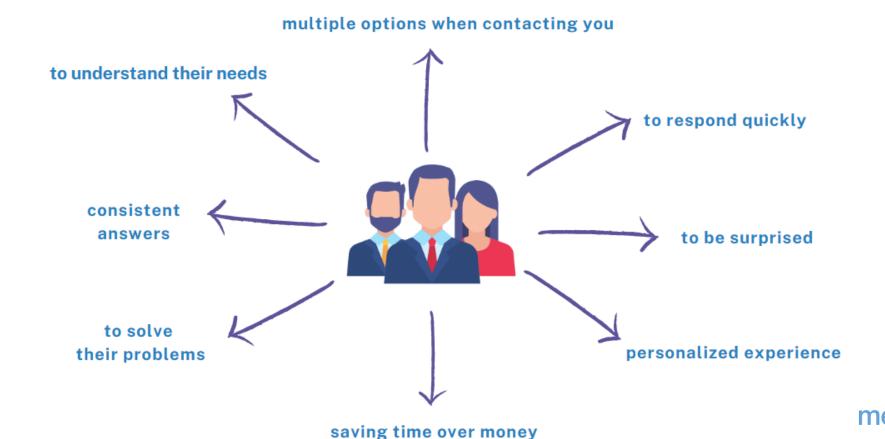
The communication flow has been somewhat reliant on devices and software and in the last **12 months** there has been a growing demand for **chatbots**.

Customers expect you to have exactly what they want!





8 Things Customers Want and Expect





Chatbot Statistics

- 1.4 billion people are using chatbots (Acquire.io)
- Chatbots can answer 80% of standard questions (IBM)



- 67% of customers used chatbots in the past year (Invesp)
- 58% of users say chatbots have changed their expectations of customer service (SalesForce)
- 37% of people use a customer service bot to get a quick answer in emergencies (Drift)
- Interest in chatbots increased by 160% in 2018 (Gartner)



Mediatel Data CHATBOT

...and because more than **87% of customers** expect conversations with customer service representatives, to **move seamlessly and in real-time between channels**, **chatbots** become a need of every organization.

The **chatbot** developed by Mediatel Data has **applicability in different industries** and appeared as **a result of the need to interact and relate in an innovative and much more attractive** way with clients, thus solving their problems more easily.

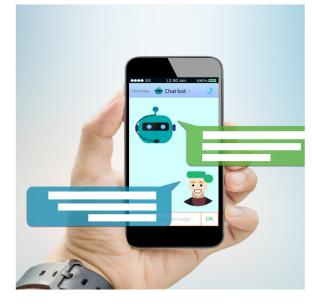


Functionalities of Mediatel Data CHATBOT





- (🎊 Integrated ecosystem
- ldentifies intents and entities in NLP
- The Chatbot uses additional questions in order to make sure the intent is clear
- Focused on automatic activities, similar to an IVR system within telephone interactions
- Identifies/authenticates the client according to specific data
 - The interaction takes place by offering the client several options/buttons or forms to fill out
- Specific integrations can be built with external applications or dedicated databases
- Transfer the chat to a live operator with full conversation history when the bot cannot handle the case





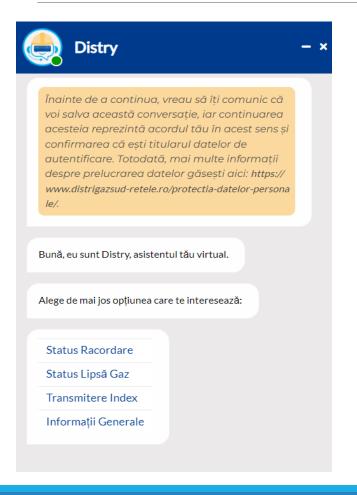


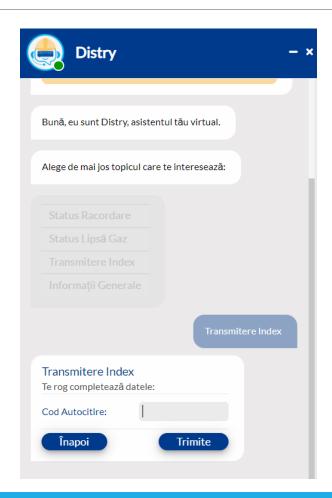






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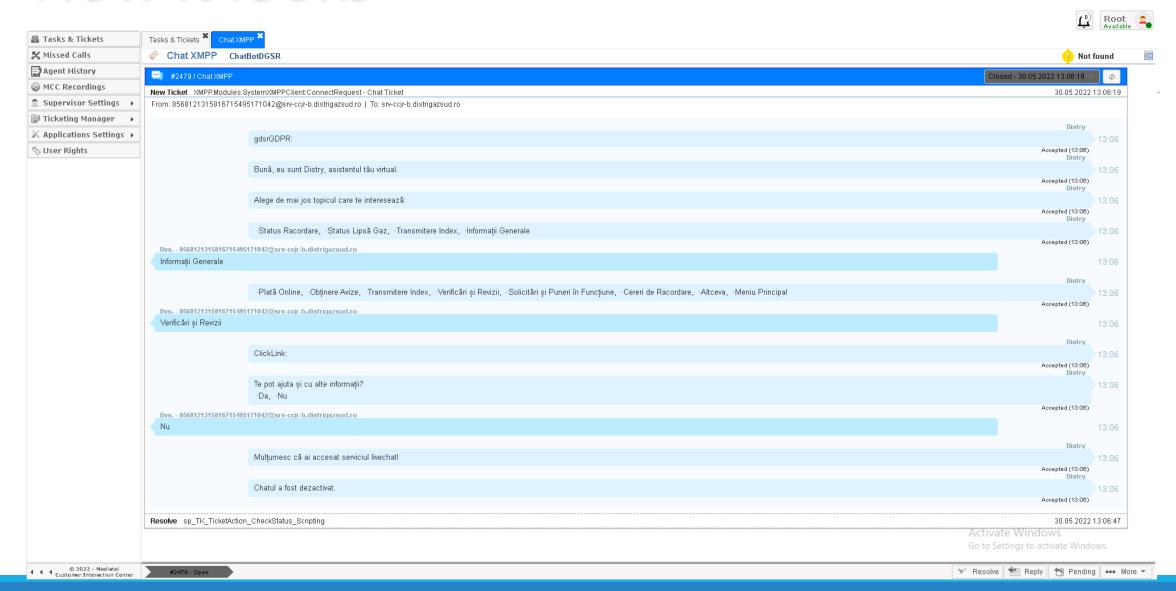




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How it looks







Omnichannel experience



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	2465	-	Closed	00:02:00		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 23:41:29	
	2464	-	Closed	00:01:33		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 22:33:39	
	2463	-	Closed	00:00:31		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 18:53:11	
	2462	-	Closed	00:00:46		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 16:37:00	
	2461	-	Closed	00:00:46		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 15:00:58	
	2460	-	Closed	00:02:01		ChatBotDGSR	ToBot	Chat XMPP						29.05.2022 15:00:56	



Benefits of Mediatel Data CHATBOT

- Available 24/7
- Omnichannel experience
- Seamless user experience, regardless of channel or device
- Provides quick responses, automating agent tasks
- Instant transaction
- Integrated reporting system





Thank you!

mediatel #data

